

SPONSORSHIP OPPORTUNITIES

2Tuff2Talk Suicide Prevention in Construction Annual Fundraiser

www.2Tuff2Talk.com

833-TUFF-TLK



JULY 29TH 2023 11AM TO 5PM



**2TUFF 2TALK
CLASH OF THE
CONTRACTORS**

2Tuff2Talk is a 501C3 Non-Profit Organization

Dear Friend and Community Leader,

You can be an everyday hero to our tradesmen and tradeswomen in the fight against suicide as a partner with 2Tuff2Talk and a sponsor for our outreach event, **"Clash of the Contractors"** occurring on **July 29th, 2023**.

This fundraising event will take place at the **NECA/IBEW Local 8 Shelter House and Pavilion** located at **727 Lime City Road, Rossford Ohio** which has been graciously provided courtesy of **NECA/IBEW Local 8**.

Though there are many unknowns, there are a few things we know for sure:

- The union construction industry is a strong and resilient community who are united in an effort to raise awareness and educate our tradesmen and tradeswomen.
- We remain dedicated to the health and wellness of our tradesmen, tradeswomen, and their families.

Mental health awareness and suicide prevention are more important than ever, and with your committed partnership, we can reach more workers and help more find support.

Sincerely,

Babette Burnett

Babette Burnett
Board President
2Tuff2Talk



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**2 TUFF
2 TALK**
Suicide Prevention in Construction

JULY 29TH, 2023

2TUFF2TALK

CLASH OF THE CONTRACTORS

**ELECTRICAL INDUSTRY
SHELTER HOUSE**

**727 LIME CITY ROAD,
ROSSFORD OH 43460**

ARE YOU TUFF ENOUGH?

TOURNAMENTS

TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.

- WIFFLEBALL
- CORNHOLE
- VOLLEYBALL
- TUG OF WAR

**LIVE
MUSIC!**

**Featuring:
MADISON AVE &
More TBA!**

HOW DO I SIGN UP?

Teams compete in tournaments including Wiffleball, Volleyball, Cornhole, and Tug of War. Don't have a team to play on? Build your own motley crew from other companies and sign up to play.

**50/50
RAFFLES!**

**BEER
TENT!**

**KIDS
ZONE**

DON'T WANT TO PLAY ON A TEAM?

VOLUNTEER WITH US!

**SIGNUP FORM AND MORE INFO ONLINE
WWW.2TUFF2TALK.COM**



About Us

Why Support 2Tuff2Talk?



According to OSHA, 1,061 workers died in 2019 due to work-related injuries. According to CIASP, there are approximately 5,500 suicides among construction workers per year.

- **45.3 PER 100,000 WORKERS**
- **15 SUICIDES PER DAY**
- **3.5 TIMES GREATER THAN THE NATIONAL AVERAGE**

Build your company's goodwill by supporting a cause *everyone can get behind.*

Our union contractors are passionate about the cause, and goodwill goes a long way with building their loyalty.

91% of global consumers are likely to switch brands to one associated with good cause, given comparable price and quality.



Support those who support you!

Many construction workers are Veterans or still active in the guardsman.

They work each day with your tools and materials to build a better NW Ohio.



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Our Mission

2Tuff2Talk is an organization of volunteers who help union construction workers and their families in NW Ohio navigate mental health issues through educating front line supervisors, providing resources, and guiding them through the roadblocks in the mental health system using a boots on the ground approach.

Crisis Onsite Program

For mental health crisis on the job site – counseling and support is made available

Advocacy Program

Help union employees navigate EAP programs and mental health system

Grant Program

A program that assists union employees with cost associated with mental health and care

Mentor Program

Union employees who are new to the trades can access seasoned professionals who can help them navigate the construction industry – an alternative to HR

Education Programs

Baking in mental health into contractors training and on-site orientations

Training Programs

Training program for Advocates, Mentors, and Middle Management how to identify workers who may be in crisis or struggling with their mental health.



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PRESENTING SPONSOR OPPORTUNITIES

\$7500



CHAMPION

- Logo at entrance, and on all signs larger 3x4
- Featured in CUMULUS Radio Commercial
- Logo on all event promotional material
- Logo on our website event page
- Logo on 2tuff2talk event t-shirts
- Free team entry in all events (\$850 value)
- Recognition on all marketing channels including socials
- Drink & Food Package on Day of Event

\$5000



SUPPORT

- Logo at entrance, all areas, and on all signs larger 3x4
- Mentioned in CUMULUS Radio Commercial
- Company Logo on all event promotional material
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Free team entry in all events (\$850 value)
- Recognition on all marketing channels including socials
- Includes Drink Package on day of the event

\$2500



ADVOCATE

- Logo at entrance, featured at 4 areas of preference, and on all signs 3x4 and larger
- Company Logo on all event promotional material
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- ½ off all team entry in all events (\$425 value)
- Recognition on all social media channels

\$1250



HOPE

- Logo at entrance and 2 areas of preference
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Discount on team event entry cost (\$100 value)
- Recognition on our social media channels

AREA SPONSOR OPPORTUNITIES

Music Stage Sponsor

- Logo on signage in sponsored area
- Logo on back of event T shirt
- Recognition on social media accounts
- Special recognitions by bands during event
- Primary Sponsors logo on back of event shirt

Primary Sponsor \$1,500
Secondary Sponsor \$500

Competition Area Sponsors

- Logo on signage in sponsored area
- Logo on back of event T shirt
- Recognition on social media accounts

Wiffleball Diamond	\$500
Cornhole	\$500
Sand Volleyball	\$500
Tug of War	\$500

Beer Tent Sponsor

- Logo on signage in sponsored area
- Recognition on social media accounts
- Special recognitions by bands during event
- Primary Sponsors logo on back of event shirt

Primary Sponsor \$1,500
Secondary Sponsors \$500

Food Booth Sponsor

- Logo on all volunteer shirts (Primary Only)
- Recognition on social media accounts
- Sign at Food Station

Primary Sponsor \$500
Secondary Sponsor \$250

Children's Area Sponsor

- Primary Sponsor Logo on Volunteer Shirts
- Recognition on social media accounts

Primary Sponsor \$500
Secondary Sponsor \$250

Safety and Security Sponsor

- Logo on event shirt
- Logo/Signage at First Tent
- Recognition on social media

Primary Sponsor \$750

Medical/First Aid Tent Sponsor

- Logo/Signage at First Aid Tent
- Logo on Volunteer Shirt
- Recognition on social media

Primary Sponsor \$500

Keep it Clean Sponsor

- Logo on Trashcans
- Recognition on social media

Primary Sponsor \$250

CONTRACTOR/SUPPLIER TEAM SIGN UPS



**REGISTER
ONLINE!**

Team Registration Fees

\$300	6 Players	Wiffleball
\$100	2 Players	Cornhole
\$300	4 Players	Sand Volleyball
\$300	5 Players	Tug of War

**TEAM REGISTRATIONS INCLUDE
ONE EVENT SHIRT PER PLAYER.**

**PLEASE SUBMIT SHIRT SIZES
WITH TEAM REGISTRATION FORM**

Extra Team Shirts \$15 Each



Competition Area Sponsorship Opportunities

Take advantage of additional exposure opportunities with your logo in featured key competition areas to show support to our players.

- Logo on designated signage in sponsored area
- Logo on back of event t-shirt
- Recognition on social media & website

Wiffleball Diamond Area Sponsor	\$500
Cornhole Area Sponsor	\$500
Sand Volleyball Area Sponsor	\$500
Tug of War Area Sponsor	\$500
Sponsor All Tournaments	\$2500



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UNION SUPPORT OPPORTUNITIES

WE NEED YOUR HELP!

Mental health awareness and suicide prevention are more important than ever, and with your committed partnership, we can further our reach in the community.



TALK UP 2TUFF2TALK!

PLEASE HELP US IN OUR SHARED EFFORTS TO SUPPORT YOUR NETWORK!

- Include us in your outreach efforts
 - Newsletters
 - Flyer/Poster Distribution
 - Networking events, clubs
- Invite us to talk up 2Tuff2Talk
 - Please contact us with any speaking opportunities!
- Share our posts, and event info on your social media channels

SIGN UP A TEAM! COME PLAY WITH US!



REGISTER ONLINE!

\$300	6 Players	Wiffleball
\$100	2 Players	Cornhole
\$300	4 Players	Sand Volleyball
\$300	5 Players	Tug of War

TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.



UNION SPONSORSHIP

ALL SPONSORSHIPS MUST BE RECEIVED BY JUNE 25TH TO GUARANTEE RECOGNITION ON ALL PRINTED MATERIALS.

\$500

- Logo on featured signage at entrance
- Recognition on social media, website, and during the event



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WIFFLEBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

CORNHOLE TEAM OF 2

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

VOLLEYBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

TUG OF WAR TEAM OF 5

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

TEAM NAME	TOURNAMENT	QTY	FEES
			\$
			\$
			\$
			\$
TOTAL TEAM FEES \$			

TEAM ADD-ON PACKAGE	QTY	FEES
		\$
		\$
		\$
		\$
TOTAL TEAM FEES \$		

TOTALS	
TEAM FEES	\$
TEAM TICKET ADD-ONS	\$
SPONSORSHIP FEES	\$
TOTAL	\$

☐ Check Enclosed for \$

☐ Please call
to arrange payment via CC/Phone

We authorize 2Tuff2Talk to include our corporate name and logo on all "Clash of the Contractors" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Thank you for your generous support of 2Tuff2Talk!
You are helping save lives in our industry and community!

www.2Tuff2Talk.com

2Tuff2Talk is a 501C3 Non-Profit Organization | Tax ID 87-3019005

WIFFLEBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

CORNHOLE TEAM OF 2

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

VOLLEYBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

TUG OF WAR TEAM OF 5

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

TEAM NAME	TOURNAMENT	QTY	FEES
			\$
			\$
			\$
			\$
TOTAL TEAM FEES \$			

TEAM ADD-ON PACKAGE	QTY	FEES
		\$
		\$
		\$
		\$
TOTAL TEAM FEES \$		

TOTALS	
TEAM FEES	\$
TEAM TICKET ADD-ONS	\$
SPONSORSHIP FEES	\$
TOTAL	\$

- ☐ Check Enclosed for \$
- ☐ Please call
to arrange payment via CC/Phone

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GENERAL DONOR & SPONSOR FORM



Company/Organization: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Website: _____

DONATION	QUANTITY	VALUE
Example:		

☐

Check Enclosed for \$ _____

☐

In-kind Donation – Itemized Above

Please call _____ at: _____ to arrange payment over the phone.

We authorize 2Tuff2Talk to include our corporate name and logo on all “Clash of the Contractors” materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

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Contact

We look forward to discussing our 2023 sponsorship opportunities and benefits with you in more detail.

GENERAL INFO & SPONSORSHIP INQUIRIES



Babette Burnett, CHST COSS COSM

Board President, 2Tuff 2Talk

M: 419.392.6123

O: 833-TUFF-TLK

2Tuff2Talk@Gmail.com

ADVERTISING AND MARKETING INQUIRIES



Cassie Tinta

Board Secretary, 2Tuff 2Talk

M: 419-908-2895

O: 833-TUFF-TLK

2Tuff2Talk@Gmail.com

EVENT COORDINATION & OTHER INQUIRIES



Lisa Stichler

Event Coordinator

M: 419-666-6040

O: 833-TUFF-TLK

2Tuff2Talk@Gmail.com



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